

ROP AD RATES (PER COLUMN-INCH)

PUBLICATION	OPEN RATE	4 WEEKS	13 WEEKS	26 WEEKS	52 WEEKS
REVERE JOURNAL (WED.) (WEEKLY) (02151)	\$18.00	\$17.75	\$17.50	\$17.00	\$16.00
WINTHROP SUN TRANSCRIPT (THURS.) (WEEKLY) (02152)	\$15.00	\$14.75	\$14.50	\$14.00	\$13.00
CHELSEA RECORD (THURS.) (WEEKLY) (02150)	\$15.00	\$14.75	\$14.50	\$14.00	\$13.00
EAST BOSTON TIMES FREE PRESS (WED.) (WEEKLY) (02128)	\$20.00	\$19.75	\$19.50	\$19.00	\$18.00
EVERETT INDEPENDENT (WED.) (WEEKLY) (02149)	\$20.00	\$19.75	\$19.50	\$19.00	\$18.00
LYNN JOURNAL (FRI.) (MONTHLY) (01901) (01902) (01903) (01904) (01905) (01910)	\$18.00	\$17.75	\$17.50	\$17.00	\$16.00
CHARLESTOWN PATRIOT-BRIDGE (FRI.) (WEEKLY) (02129)	\$18.00	\$17.75	\$17.50	\$17.00	\$16.00
BEACON HILL TIMES (FRI.) (WEEKLY) (02114) (02116) (02108)	\$20.00	\$19.75	\$19.50	\$19.25	\$19.00
THE BOSTON SUN (FRI.) (WEEKLY) (02115) (02116) (02118) (02199) (02215)	\$20.00	\$19.75	\$19.50	\$19.25	\$19.00
REGIONAL REVIEW (NORTH END) (THURS.) BIWEEKLY) (02109) (02110) (02113)	\$18.00	\$17.75	\$17.50	\$17.00	\$16.00
JAMAICA PLAIN GAZETTE (FRI.) (BI-WEEKLY) (02144)	\$20.00	\$19.75	\$19.50	\$19.25	\$19.00
MISSION HILL GAZETTE (FRI.) (MONTHLY) (02144)	\$20.00	\$19.75	\$19.50	\$19.25	\$19.00



10 NEWSPAPERS
ALL 12 NEWSPAPERS

\$140.00	\$135.00	\$120.00	\$115.00	\$110.00
\$175.00	\$150.00	\$140.00	\$130.00	\$120.00

CLASSIFIED AD RATES (PER COLUMN-INCH)

PUBLICATION	OPEN RATE	4 WEEKS	13 WEEKS	52 WEEKS
REVERE JOURNAL (WED.) (WEEKLY) (02151)	\$18.00	\$14.75	\$14.50	\$14.00
WINTHROP SUN TRANSCRIPT (THURS.) (WEEKLY) (02152)	\$18.00	\$14.75	\$14.50	\$14.00
CHELSEA RECORD (THURS.) (WEEKLY) (02150)	\$18.00	\$14.75	\$14.50	\$14.00
EAST BOSTON TIMES FREE PRESS (WED.) (WEEKLY) (02128)	\$18.00	\$14.75	\$14.50	\$14.00
EVERETT INDEPENDENT (WED.) (WEEKLY) (02149)	\$18.00	\$14.75	\$14.50	\$14.00
LYNN JOURNAL (FRI.) (MONTHLY) (01901) (01902) (01903) (01904) (01905) (01910)	\$18.00	\$14.75	\$14.50	\$14.00
CHARLESTOWN PATRIOT-BRIDGE (FRI.) (WEEKLY) (02129)	\$18.00	\$17.75	\$17.50	\$17.00
BEACON HILL TIMES (FRI.) (WEEKLY) (02114) (02116) (02108)	\$20.00	\$19.75	\$19.50	\$19.00
THE BOSTON SUN (FRI.) (WEEKLY) (02115) (02116) (02118) (02199) (02215)	\$20.00	\$19.75	\$19.50	\$19.00
REGIONAL REVIEW (NORTH END) (THURS.) BIWEEKLY) (02109) (02110) (02113)	\$18.00	\$17.75	\$17.50	\$17.00
JAMAICA PLAIN GAZETTE (FRI.) (BI-WEEKLY) (02144)	\$20.00	\$19.75	\$19.50	\$19.00
MISSION HILL GAZETTE (FRI.) (MONTHLY) (02144)	\$20.00	\$19.75	\$19.50	\$19.00

Line Ads

1 Week **\$70** • 2 Weeks **\$80**
3 Weeks **\$90** • 4 Weeks **\$110**

WEBSITE ADVERTISING RATES (PER WEBSITE)

\$200.00 per month/per site • Size: 160x300 IAB

Inserts \$60 per 1000 | Page 1 Ads \$50 per col. inch | Process Color \$50.00/paper

N/C for Color on
1/4Page ads and up

Call 781-485-0588 or email Your Rep

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